

Emerging New Trends In English Literature

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How to cite this article: K.Dasaradhi, J.Reddy Pavani, P.Lakshmi Narasa Dasu, Dharmapal Babaji Fulzele⁴,
Kuchipudi Vijana, Samuel Sudhakar Balla (2024) Emerging New Trends In English Literature. *Library Progress
International*, 44(3), 6573-6578.

ABSTRACT

This paper aims to study and illustrate the new trends in English Literature. Multiple trends have emerged in English Literature and are emerging in 21st century. Some are like adaptations of traditional movements and techniques while others are the outcome of science and technology. Hence, these ages depict modern literature through social, political or religious milieus with different genres of poetry, novel and drama. Digital or Cyber literature is the latest trend in which works of creation are exclusively on and for digital devices. In this trend of literature, the writer relies on cyber medium like website, blogs or social media pages. These trends are useful in promoting the exchange of ideas and access to vital information that assists the analysis of literary works. Digital Media also proves to be important in improving the access and academic analysis of English literature. Literary works can be reviewed, and individuals may discuss various issues through social media. Studies that would previously take much time and work are simplified by increased access to literary works in the form of ebooks and audio versions of novels and stories.

Key Words: English, globalization, literature, recent, study, technology, traditional, trend

Introduction

The recent trends such as the ebook technology, digital media, blogging and other forms of social networking play a significant role in English literature today. The primary aspect of English literature that the modern media affects is how modern scholars perceive literature and how they study literature. Recent trends are useful in promoting the exchange of ideas and access to vital information that assists the analysis of literary works. This paper aims to study and illustrate how recent trends such as the ebook technology, digital media, blogging and other forms of social networking play a significant role in English literature today.

New trends are replacing the linear, solitary and closed reading with the internet, causing a transformation in the way literature is written, perceived and read. There is a wide spread of information available some of which is balanced literature while others are biased and linked to virtual for mass mediaties. In the past there was a lot of emphasis on authors and histories however, writers who are renowned as literary scholars are now integrating and investigating objects that are non-textual cultural, in the way that they would have previously examined literature. This is renowned textuality (Moretti, 2000) which is characterized through the way in which objects are read, identified and perceived. It can be categorized through fictionality, rhetoricity and historicity. When a cultural object is formed textually for example it is built, moulded, woven or shaped it can be perceived as an artefact. Likewise, literary fiction is not governed by natural laws however, it may be perceived as following rules of artifice. This is largely because it presents non-testable claims to truth. Rhetoricity assumes that language has a probable purpose or effect, while historicity is governed by artefacts that are from a time period and conditioned over time. Their past is vital to their meaning, enabling people to show interest through literature and connect.

Globalization and technological advancements have created a change in the methods through which literature is conveyed and perceived.

Literature is also an art of writing; the above-mentioned forms are not only new trends and ways of enhancing but also re-altering art. It has diverse, exigent and very spontaneous forms and unlike the conventional. It gives you the pleasure of knowledge and quenches your curiosity in small and controlled doses. These forms have come into acceptance because of their popular demand. These new and recent trends are unimaginable concepts from the point of view of anyone living a few decades ago. Blogging, twittering, micro blogging, word novels, all of them are changing the trends of literature with regards to reading and writing. It's giving opportunity to upcoming talent and is helping decentralize the processes of who gets to publish what in the world of literature.

The rise of electronic books (E-books) has been proven to encourage reading literature and improve reading and writing skills despite location (Schiff, 2003). This is because they can be accessed from any digital device including smartphones and tablets. It allows readers to analyse historic literature on one device, in comparison to collecting numerous physical books to read. The contemporary lifestyle and habitat are vastly different to the past hence, causing literature to transform to a vastly different social and technological world. It has been proven that the influence of social media is a contributing factor towards this change in writing styles within literature, some authors believing it has a positive impact (Lamy & Zourou, 2013). However, results have also shown that social media is replacing traditional reading cultures with new literature, that is inhibiting art and culture development (Morris & Philippa, 2015).

Many social media platforms allow literature in the form of stories that can be read by numerous people. This can cause a conflict between literature found on social media sites like Facebook and Twitter, in comparison to literature written in a traditional form. The literature available in modern day is expressed in many ways still inclusive of art and books, generally associated with being read by serious avid readers. Within history, it allows the generation of new ideas and a platform for writers to express their outlook on various topics, ranging from health like in the current Covid-19 pandemic, political aspects, religious viewpoints and social issues. They can also be expressed through visual re-presentations like films, newspapers, magazines and journals. Literature will always be available despite the era were side in, time or place. English literature is appreciated by the whole world and the desired medium of transmission, fortunately the modern era allows global accessibility to this literature.

E-booking and other digital forms of written literature are known to foster interests in reading alongside improvements in reading and writing skills. Some authors argue that modern trends such as social media have a rather positive impact on English language and literature. Other writers also agree that globalization implies that writing styles ought to change and that social media helps to effect the change in literary writings.

For instance, there are too many stories in social media such that twitter journalism is replacing the novel reading culture. The proposition is that art and literature should be separated from social media. Public events that expose literary and artistic works are a way of keeping social media and literature separated. Social media is also perceived to have typical values that do not support the spontaneity of literary products.

A blog can be defined as a forum on the internet in which the members share their ideas. Once a member, one can offer their profile to other members. Moreover, the posts appear in chronological order, and a visitor can read the latest discussion in progress. Blogs allow non-technical users to comment on particular topics and share ideas by just posting their thoughts. Moreover, some blogs enable the user to message other users of the same blog. Social media includes blogs, virtual worlds, social networks, micro-blogs and video sharing forums such as Youtube.com. Social media involves the computer generated tools, applications, and programs that allow the user to exchange information such as ideas, jokes, and advertisements with the public through the internet and comment on other people's posts that are available on the user's computer screen. Some of the distinguishing characteristics of social media include the quality and accessibility. Social media is quite popular in modern culture and studies suggest that the average person spends more than 22% of their time visiting blogs and pages every day. Through mobile social media, exchange of ideas through pictures and videos is faster, inexpensive and accessible for many users. The various trends such as digital and social media are important in increasing the convenience in handling different forms of literature. The advantages of such trends include the ability to access quick information on literature for studying or literary works by others. However, various disadvantages are associated with modern technology regarding the decrease in quality of literary works.

The e-book technology should also be reviewed if we are to discuss extensively the role of modern technology in English literature. The e-book is an abbreviation for an electronic book or a digital publication of an actual book. The digital books can be accessed by use of particular e-book readers that are available in computers

and devices such as smart phones and tablets. Social media, digital media, and thee- book technology have a profound impact on culture and how we perceive literature. Digital media and e-book technology affect the way we study literature and increases access to written literature. Social media influences culture including how we read and write English literature and art.

Social media, for instance, plays a significant role in English literature as it provides a larger forum to expose one's ideas to the world. The significance of research to the world increases as social media progresses in popularity. Social media is important in enabling English literature to achieve its purpose. Moreover, there are many writers who have commanded the attention of readers through social media keep emerging. Social media has thus been a significant factor in the development of English literature and many writers are adapting to the social changes that are resulting from social media. Blogs have been a primary forum for discussion and analysis of various literary works. Older works and traditional forms of English literature have a role in modern literature as many digital forms are being availed through social networking. Scholars still investigate the benefits and disadvantages posed by the involvement of social media in literature.

However, authors such as Noor and John assert that social media increases the connections between the writer and the readers, eventually creating better writers who have connections with their audience. There are various famous writers who produced some of their works through Instagram and Twitter. Examples of such writers include Nicholas Belardes, who wrote the novel Small Places using 900 tweets in 2008. Writers also keep in touch with their readers through blogposts. Blogs have also been an active forum for the discussion of various topics in the study of literature. Twitter accounts of historical authors and writers play a significant role in evoking interest in English literature. Social media has promoted a reading culture and increased access to English literature to a considerable extent.

Digital media plays a vital role in the modern literature regarding influencing the way that people perceive literature. Digital media fosters increased access to already existing literary works and provides the tools to review and study English literature. Digital media is instrumental in assisting the review of large amounts of data thus making it easier for scholars of literature to access information that supports the study of literature. On that note, digital tools have the potential to deliver knowledge on literature in simpler forms that are accessible to the student or teacher for review.

Electronic texts through the e-book technology make it possible to analyze older literature. From available electronic books, one notices that much of the early modern English literature is based on the much earlier works. Instead of piling up collections of books, one can study many books and store them through the use of e-books. Digital media and the "Electronic Revolution" are factors that have played a role in the study of literature. Teaching and learning of literature are also increasingly comfortable with the introduction of ebooks and digital media. For instance, Web-based learning has facilitated the growth of English literature scholars.

Research in English Literature is no longer confined only to studies based on themes, characters, and rhetoric. Recent researchpractices in English Literature have not only embraced multidisciplinary collaborations with other disciplines of humanities and social sciences, but also with disciplines of Science and Technology. In the present time people have witnessed how literary texts are being treated not only as stories but as alternative histories, subaltern narratives- providing voices to the economically weaker and the socially downtrodden people, whose stories are generally ignored in the state sponsored documents. Even populargenres like the Fairy Tales, comics and graphic novels are being reinterpreted in multidisciplinary research,through the lens of Gender and Culture Studies, to show how culture and or behavioral patterns were beingcodified and propagated for women and children. Also, the concept of the "text" in English Literature, whichtraditionally meant a book has now broadened to include street signs, advertisements, movies, paintings,songs, styles of clothing, or even body language, or anything that has meaning, and people can draw information from. It will be the endeavor of this paper to analyze how this evolved concept of the "text" anduse of research methodologies from other disciplines have helped research in English Literature becomemultidisciplinary and innovative.

Literature is the way that writers can communicate with their readers, with many good writers using careful sensitive language that appeal to their readers. Many aim to preserve the humanistic traditions within society through noting their ideologies within literature. With many educated writers, multiple diverse interpretations of a single piece of literature can be sort. An example can be sort through literature written by William Shakespeare who wrote the famous play Hamlet, which can be viewed as one of the most influential and powerful literary works of English literature. Hence, there are many literary works surrounding the different ideologies and perceptions behind Shakespeare's work written by multiple avid writers. This enables readers of all ages to develop awareness to Shakespeare's literature, from a variety of viewpoints. The reasoning behind this

is because each writer has a different level of understanding of the subject that they are analysing. They aim to interpret and understand the literature generally through their own experiences and approaches. This can vary through life experiences and personal encounters allowing writers to resonate with literature in different ways and writing literature through their understanding. The focus of literary works is generally on the words, not what message the writer was conveying at that time because times change. Dwelling on possible messages may also inhibit the readers creativity and internal perspectives. Although, it may be necessary to understand the writer's intention when they wrote the literature to understand the literature outcome, as the language used within literature can be interpreted in many ways. Sometimes, there is an ambiguity within the literature that can be intentional or unintentional on the author's behalf, but this allows readers to draw their own perceptions. This can be compared to how artists illustrate their messages through their artwork and how it is perceived by the viewer of artistic work. Similarly, the language used by the writer within literature, is generally intentional, however, it is up to the reader to understand why in their view accidental or arbitrary words have been used challenging their creative abilities. The English language has become the local language most important in specialized areas including education and technology (Blanco, Marchiori, & Fernandez-Manjon, 2011). Therefore, it is not surprising that English literature is a very popular method of communicating throughout the world. It is important for all readers to stay open to interpretation and understand different outlook approaches, some of which may contradict another.

Most individuals within the world have been conditioned to obtain one correct answer to a question or create one solution to a problem. However, within literature we are exposed to multiple different dimensions and often we feel anxious when approaching the subject of literature with the mindset of not understanding or totally missing what we view as the correct messages. However, it is important to understand how literature is written and conveyed with diverse variations and literature styles. There is not just one correct analysis of modern-day literature, it is filled with multiple perspectives, through which individuals can explore their creativity. In turn this newly found creativity, can be transformed and portrayed within literature, creating awareness about one's self and others. The subject of literature is vast and now with literature at our fingertips through internet connected devices, the way that information is written, transmitted and perceived has altered. Individuals still read literature but, not as they used to historically by means of traditional methods like books, paper journals or newspapers. Currently, many individuals particularly the younger generation opt for internet connected devices like smart phones, tablets or laptops to read literature over traditional methods.

Literature has been used within revolution and can facilitate social injustices, genocidal conquests or even political turmoil. The style in which literature is written can inspire or demotivate individuals. Therefore, literature can be used to cause revolutionary change within the world. For example, an individual can write literature to exploit injustices or corruption to aid the societal development. An example occurred during the Renaissance period when the German monk Martin Luther informed people within his town about the corruption of tithes and riches in the Roman Catholic Church. He achieved this by nailing his 95 Theses on the cathedral door. As a result, Christianity initiated a division, with the emergence of Protestantism and Catholicism. This occurred despite Luther being excommunicated as a result of his protest attempt using blasphemy. Literature can be split up into many different categories, in the past the genre of fiction was regarded as a leisure activity, written by authors living within the present. In contrast, literature is what was studied in schools and often written by males usually a historical account of different times and places requiring respect and honor. It was not only libraries that made a differentiation between what should be called literature and what should be referred to as leisure reading, they were defined and reflected by societal attitudes.

The human mind has been provoked with the literature for centuries, as a result we select our primary criteria from work that resembles our ideology. However, modern day attempt to find writers and authors who we can resonate with regarding trends in subject matters, themes, sophistication, lyrics and prose can be difficult in direct comparison to historical figures. Elaborating long literary works have been replaced in the modern day by flash and microfiction literature. To read literature within the past, individuals would physically enter libraries and manually search for books. Literature has always been an art of writing; conventional writing contained its own spontaneity and detail that applied to readers of the time. Past literature always illustrated the ethos of culture, social facts, the struggles of the classes and cultural ideals. Learning the art of writing English literature has always been a complex skill. However, the study of literature has generated interest amongst many, especially literature written from different perspectives. It has been instilled within educational systems that to learn about literature, individuals need to be of an intellectual nature. This may have stemmed from historical viewpoints transcribed within literature. For example, writers like William Shakespeare and Charles Dickens initiated that only smart individuals should be reading their literature to fully understand it. Therefore, the many associations attached to different literature styles need to be viewed with a new mindset within the modern world, so that the younger generation can enjoy literary works derived from within history and developed. Upon reading literature, one may identify multiple themes that contain morals and ethics. This is not unusual, as this is how we have been

conditioned to read and search literature. We automatically perceive all literature to contain hidden messages, through which moral teachings can be identified. Not only that we also associate to one correct answer in comparison to multiple analogies again stemming from educational conditioning and expectations when sitting exams. However, this can be viewed as a misconception, although moral teachings may be included within literature, they have the capacity to contain many themes and not just one single message. There would not be a need to write extensive literature if one idea or theme was to be conveyed through it, as it could be conveyed through a single handwritten letter within history or a short social media post in contemporary life.

Conclusion

The way that we study literature has been transformed. This includes our perception, as we are largely influenced by social media which is reflected through modern day literature styles. The current trends in literature are stemming from the technological platforms, including social media, blogging, videos, mobile apps and e-books influencing modern day literature. There is still inconclusive evidence to suggest the full impact on literature as a result of social media trends, although positive and negative effects have been discussed. Fortunately, literature available in modern day still allows literary experiences. It enables understand different perspectives and outlook approaches, through connecting to emotion, despite the medium through which literature is published. It allows readers to connect through generations, time and place subjecting a multitude of perspectives and angles to encapsulate a greater meaning of life through literature. Simultaneously, it allows a differentiation between morality and immorality from the writer's perspective with hope towards a more compassionate and just society. A connection through understanding different cultures, ideologies, values in the attempt to change prejudices and live in dignity both in historic and contemporary literature. We as human beings encounter many problems, but it is important to remember that every individual is important, and every literary piece is important conveying different messages that can be interpreted through many different perspectives. The future of English literature is predicted to continue to be inspired by digital platforms with more writers introducing literature. However, quality may be vastly different to traditional English literature due to modern day influence. It is hopeful that the goodness of mankind, human decency, idealism, hope, ethical values and principles in the world will continue to be projected within literature despite the medium of transmission.

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