

Identification Potential Tourism And Culinary Deliciousness In Widosari Yogyakarta Tourism Village

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ABSTRACT

Nowadays, the tourism sector is experiencing rapid growth, namely the culinary sector, which includes serving food and drinks. The culinary sector is a supporting role for other tourism, especially cultural tourism. The purpose of the study is to find out potential tourism and culinary offerings in the tourist village of Tourism Attractions, Educational Tourism, Tour Packages, and Culinary Tourism. The research method used by the researcher uses a qualitative descriptive method. The object of the research was conducted in the Widosari Tourism Village, Yogyakarta. The results of the study (1) Widosari is a portrait of a tourist village in the hills that has many unique cultures and beautiful natural landscapes (2) the wealth of cultural traditions that are still alive in Widosari Village include Wayang Kulit, Jathilan Dance or kuda lumping, and various types of dances typical of the local community, namely Bangilun and Lengger Tapeng (3) an integrated sheep farm presents educational activities for livestock, sheep-based culinary (4) Arts, Culture and local wisdom of the Widosari community can also be an option, tourists can learn to dance, gamelan, puppetry, batik or enjoy local culinary delights packaged in a traditional kenduri ceremony, while enjoying various art attractions.

Keywords : Identification , Potential , **Tourism** , Culinary.

INTRODUCTION

Art culinary is Wrong One Power pull for traveler overseas that held a journey tour with objective For enjoy various type delicious food . In packing cuisine become product tour Of course must notice standards , good on technique processing , taste, and technique presentation . On study this , the result production agriculture , animal husbandry And developed fisheries become product tour culinary Also must follow standards the so that results processed can accepted by consumer especially tourists . This is in accordance with research that has ever been done by I Ketut Margi, Risa Home Ariani , Ni Made Ary Widiastini , Ni Made Suriani with title Identification Potential Tour Culinary Based on Local Raw Materials In The Regency Buleleng , Bali. Problems study This For know potential tour culinary based on material standard local implementation method base cook dry onmaterial food Which including into the Category side dish – side dishes dry . For know constraint implementation method base cook dry onmaterial food Which including into the Category side dishes dry .

RESEARCH METHODS

Method research conducted by researcher use method descriptive qualitative (Rony et al., 2024). Object research conducted on Identification Potential Tour Culinary Based on Local Raw Materials in the Village Tour Widosari Yogyakarta.

In study this is the data collected No only regarding with the facts , but Also activity social , perception trust , and the thoughts gained through connection interactive , face to face face , with data source or informant elected . Through implementation study qualitative it is possible put forward broad questions And general about views informant . Through interaction direct look at advance things general can dug up until to those who are more detailed or specific , so that obtained in -depth study .

Approach qualitative used in study This base to a number of considerations . Research qualitative dig interpretation every individual as object research that believes that truth is nature dynamic And can found only through review towards people through the interaction with situation social they . Research qualitative to study perspective participants with strategies that are of a nature interactive And flexible For understand phenomena social And corner view participants . With thus approach / method used researcher in study This can perceived that research used is For researching on condition object natural Where researcher is instrument key .

RESEARCH RESULT

Widosari Village, Samigaluh District, Kulon Progo Regency, Special Region of Yogyakarta (DIY) this year was named one of the 50 best tourist villages at the 2022 Indonesian Tourism Village Award (ADWI). Widosari Tourism Village is located in the northern Menoreh hills with an altitude of ± 900 meters above sea level, and a distance of 36 km or 1 hour 15 minutes from Yogyakarta City.

"Widosari is a portrait of a tourist village in the Menoreh hills that has many unique cultures and beautiful natural landscapes," said Head of the DIY Tourism Office Singgih Rahardjo, Tuesday, July 5, 2022. Minister of Tourism and Creative Economy Sandiaga Salahuddin Uno visited the village on Saturday, July 2. Singgih said the rich cultural traditions that still live in Widosari Village include Wayang Kulit, Jathilan Dance or kuda lumping, and various types of dances typical of the local community, namely Bangilun and Lengger Tapeng. "Interestingly, in this village tourists can also learn traditional dance directly with the artists," said Singgih.

In Widosari Tourism Village, tourists can also enjoy the coolness of a one-hectare tea plantation located in Tritis Hamlet. To explore the tea plantation, a footpath has been provided on a neatly arranged terraced expanse with the same height in each row. The beautiful view of the Menoreh Mountains is *a favorite spot* for visitors who like to take selfies.

No less epic, tourists can also enjoy *the sunrise* at Puncak Proman. It is a tourist attraction that displays natural scenery at sunrise with rows of large mountains such as Mount Sindoro, Mount Sumbing, Mount Merapi, and Mount Merbabu.

"From this wealth of Widosari we will strengthen HR (human resources) to be more prepared and not surprised to receive a surge of guests," he said. The training prepared specifically to become a guide, mastery of foreign languages, *homestay management* as well as culinary and *merchandise* . The managers will also be given training on effective marketing.

Widosari Tourism Village is one of the Tourism Villages located in Kulon Progo Regency. Located in Ngargosari Village, Samigaluh District. We provide many attractions ranging from nature tourism, cultural tourism, and educational tourism for the Jogja and Kulon Progo areas.

Tourists can do *Live In* , *Outbond* , *Camping* , see the sunrise or enjoy the sunset at the tourist destination of Puncak Widosari, and Bukit Mata Elang. In addition, tourists can learn how to raise livestock, process livestock and agricultural products at Rajendra Farm or in the local community.

The arts, culture and local wisdom of the Ngargosari community can also be an option, tourists can learn to dance, gamelan, puppetry, batik or enjoy local culinary delights packaged in a traditional kenduri ceremony, while enjoying various art attractions.

1. Tourist Attractions

It has various very interesting tourist destinations to visit, including the following:

- Natural tourism
- Widosari Peak

- Kemadon tea garden
- Eagle Eye Hill
- Proman Peak
- Artificial Nature Tourism
- Rajendra Farm
- Cultural Tourism

If you want to experience an unusual tourist experience, the culture, arts and local wisdom of the Ngargosari village community could be the right choice. Activities you can do include:

- Kenduri traditional ceremony
- Memetri Kali Traditional Ceremony
- Village Merti Traditional Ceremony
- Traditional Ceremony of Merti Village Head
- Musical Instruments
- Classical Dance
- Shadow Puppetry
- See the process of making wayang puppets, traditional batik and wooden tppeng

2. Educational Tour

For elementary to middle school students, college students, and the general public who want to gain experience and knowledge, learning packaged with traveling can be the right choice. You can do activities including the following:

- Learn sheep farming at Rajendra Farm
- Learn to batik in various types of batik
- Learn Traditional Tea Processing
- Learn Classical Dance
- Learn Javanese Gamelan
- Learn to Plant Traditional Rice

3. Tour Packages

Cultural Tour Packages

- Gamelan training package
- Dance training package
- Kenduri minimum 10 people

a. Performing Arts Packages:

- Bangilun
- The Dance
- Shadow Puppets
- Cokekan
- Nodding Dance
- Lengger Art

b. Educational Tour Packages:

- Batik training
- Animal Husbandry Training
- Agricultural training
- Tea, palm sugar and coffee processing training
- Nature Tour Packages
- Eagle Eye Hill Camping
- Sunset at Eagle Eye Hill
- Land above the clouds Ketepeng Hill
- Tracking the Ancient Widosari Volcano

4. Culinary tour

a. Tritis Tea

About two kilometers from Puncak Widosari, there is the Tritis Tea Plantation. This tea plantation in the Nglingsgo tourist village offers views of the tea plantation and the opportunity to pick tea leaves with tea pickers.

A tea farmer teaches tea picking at the Tritis Tea Plantation, teaches how to choose tea leaves that can be made into tea and how to pick tea leaves to garden visitors. Tea pickers can collect one to three kilograms of tea leaves in one picking session per day. The tea leaves that have been picked will then be roasted using a cauldron in a wood-burning stove. The tea leaves must be roasted until dry for about seven hours or one day before they can be brewed. Residents around the Tritis Tea Plantation usually enjoy tea with pieces of Javanese sugar, biting the pieces of sugar and then sipping the astringent tea brew.

The pickers also pick tea leaves that are still in bud, commonly called white tea. A pack of white tea weighing 30 grams is sold for Rp. 100,000. The price of white tea is more expensive because the leaves must be picked before the sun rises. In addition, white tea is believed to bring good health benefits.

b. Tumpeng Inkung

Apart from the hilltop areas and tea plantations, Sawah Aking in the Pengasih area could be an option for witnessing the natural beauty of Kulon Progo. Views of rice fields with a terraced system can be seen while enjoying the breeze and lunch or evening meals in the area. Dishes served in the Aking rice fields in Pengasih include tumpeng ingkung, which is usually served during harvest as an expression of gratitude to God. Tumpeng ingkung includes tumpeng rice, whole chicken ingkung, coconut botok, pindang egg, bacem tofu and boiled vegetables.

c. Rajendra Farm

Rajendra Farm or Kampung Domba. There, an integrated sheep farm presents educational activities on livestock, sheep-based cuisine (goats) and provides complete facilities for nature lovers who want to camp, or *outbound*.

CONCLUSION

One of form wisdom in management tourism in the village Widodo is involving public local, and this is what it looks like real in Tumpeng Menoreh. This No only benefit the visitors, but Also give opportunity for public For increase potential self And economy family. All employees, including baristas, come from around this place. Buffet menu providers Also originate from community local.

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